

COURSE CONTENTS

INTERNATIONAL BUSINESS MANAGEMENT & SUSTAINABILITY

SEM.	MODULE OVERVIEW				
1 (WS)	Academic Writing & Empirical Research Methods 5	Controlling & Finance Management 5	Integrated Business Process Management 5	Behavioral Science & Leading Yourself 5	20
2 (SS)	International Business Project 5	International Economic Structures & Compliance 5	International Project Management & Sustainability 5	Behavioral Science & Leading People 5	20
3 (WS)	International Value Chain Management 5	Strategic Management 5	Sustainable Business Models & Innovations 5		15
4 (SS)	Digital Transformation & Business Development 5	Key Account Management 5	Leading Sustainable Organizations 5		15
5 (WS)	Master Seminar & Thesis			20	20
5 (SS)	Sustainable Capstone Project (Elective)*			5	
	<i>*The elective course "Sustainable Capstone Project" can be chosen alternatively to module 5 (International Business Project) or module 11 (Sustainable Business Models & Innovations). It can also be chosen in addition to all modules as an extra module with a Sustainable Capstone Project Certificate.</i>				90

■ Lecture subjects

■ Projects and internship

■ Thesis