

## § 32 Master's Program International Business Management & Sustainability

### (1) Admission and degree

The **part-time master's degree program International Business Management & Sustainability** is a business administration program for graduates of (non) bachelor's degree programs in business administration with professional experience (degree: Master of Business Administration, MBA). Further details are regulated by the admission statutes of Ravensburg-Weingarten University of Applied Sciences.

(\* also diplomas or state examination or other licentiate degrees).

### (2) Study structure and language

The study program is offered on a **part-time basis and concludes with a master's thesis**. It is divided into **two tracks: Track 1 consists of 5 semesters including the master's theses. It is the official core of the MBA program. Track 2 is the Placement Semester Track which comprises a total of 6 semesters (1 Placement Semester plus 5 core semesters) including the master's thesis. The Placement Semester takes place before the 5 core semesters. From the first semester through the fifth (sixth), all lectures are conducted in English. The master's thesis can be written and defended in either English or German.** The study program takes place part-time over five semesters and concludes with the **master's thesis. From the first to the fourth semesters, all lectures are delivered in English. The master's thesis can be written and defended in either English or German language.**

### (3) Workload

For the successful completion of the master's degree program, it is required to complete all modules of Track 1 listed in table 1 with the corresponding examinations amounting to 90 ECTS. The number of ECTS credit points per module are listed in Table 1.

### (4) Master's Thesis

The master's thesis may only be carried out after the student has acquired at least 50 ECTS credits of **the 5 core semesters of Track 1. The topic, assignment and scope of the master's thesis are to be limited** by the examiner in such a way that the workload corresponds to 20 ECTS credits. The Master's thesis can be completed either in English or in German. The student decides on his/her own responsibility about the choice of language. Depending on the requirements of the first examiner, two copies of the thesis must be submitted in hardcover form and as a digital copy or exclusively in digital form at the latest six months after the date of issue in the examination office at Ravensburg-Weingarten University of Applied Sciences. The first examiner can request a draft from the student. After submission of the **master's thesis the results are presented by the student in a colloquium. The regulations of § 10 of the General Part of the Study and Examination Regulations for the master's degree programs at Ravensburg-Weingarten University in the currently valid version apply.**

(5) Examination/assessment

For the successful completion of the master's degree program, it is required to take the examinations listed in table 1. Repeat examinations are possible in accordance with § 6 of the General Part of the Study and examination regulations for the master's degree programs at Ravensburg-Weingarten University of Applied Sciences and can be taken in the following semester, if possible. Practical examination elements, e.g., within the framework of portfolio examinations, can only be completed in the cycle in which the course takes place. In this case, the other examination elements should also be completed in the corresponding semester. Practical examination elements can be credited by the lecturer in the following semester, if they continue to be part of the respective portfolio examination. Students may complete selected modules at foreign universities in consultation with the chairperson of the examination committee. The type of examination of the modules is determined by the foreign university. The quality assurance on behalf of Ravensburg-Weingarten University of Applied Sciences is carried out via Learning agreements. The crediting of academic work completed abroad by students enrolled at Ravensburg-Weingarten University of Applied Sciences is carried out in accordance with the Guideline for the Recognition of Study Achievements Obtained Abroad by Students Enrolled at Ravensburg-Weingarten University of Applied Sciences, as amended from time to time.

(6) Additional information on the modules

- (A) If the students have the appropriate prior knowledge, it is possible to replace up to three modules upon request with a practically oriented (project) work/coursework. This is only possible after consultation with the chairperson of the examination board.
- (B) In module 5 students must complete (at least) one subject-related stay abroad (e.g., excursion, study week). Upon request of the student to the chairperson of the examination board, the stay abroad can be replaced by an internationally oriented project work/coursework.
- (C) The elective (module 16) can be taken as an alternative to either one of the modules 5 or 11. The ECTS of the elective will be credited accordingly in the overall performance as a substitute to the selected module, which is then not completed. The elective can also be chosen in addition to all modules as an extra module with a Sustainable Capstone Project Certificate.
- (D) Students may participate in multiple modules in a single semester, based on their own abilities and responsibilities, if they intend to complete the program earlier to the specified period. A prior consultation with the study dean and respective module responsible is necessary. However, a reduction of the number of semester needed for completion does not imply a reduction of the study fees (they always have to be paid completely).

(7) Special features

- (A) Students can participate in a double degree agreement. The selection is made after application for a double degree place by the chairperson of the Examination Committee and the Selection Committee. The Double Degree Agreement foresees that semesters 3 and 4 are carried out at the partner university. After successful completion of semesters 3 and 4 at the partner university as well as the master's thesis, which can also take place abroad after consultation with the chairperson of the examination board, the graduate is awarded a double degree.
- (B) During their studies, after consultation with the chairperson of the examination board, students can participate in selected micro-credentials which exist between the program and partnered universities.
- (C) During their studies and as alumni, students have the opportunity, after consultation with the chairperson of the examination board, to participate a second or third time in an international study trip without taking an examination. The costs must be covered by the students/alumni.
- (D) Each student can participate in an individual 2-hour coaching session with an experienced coach for personal further development. Students don't get a grade and/or credits for the individual

coaching session.

- (E) At least once a year, group coaching sessions take place on a voluntary basis outside of the modules without examinations, in which students can take part for their personal further **development. Students who successfully participate will receive a certificate. Students don't get a grade and/or credits for the group coaching session.**
- (F) Professional Scrum Master certification training is provided as an optional add-on to module 11. Students who complete the training successfully will be awarded an official SCRUM Master certificate.
- (G) The placement semester includes an intense German language course with e.g. CLIC (Center for Languages and Intercultural Communication) for all international students who participate in the Placement Semester (Track 2). Students of the Placement Semester are obligated to participate in the language course which comprehend the level A1, A2 and B1. Students will have a graded portfolio exam at the end of the B1 level whereas A1 and A2 levels are tested informally by the language lectures. At the end of the B1 course students will have the possibility to absolve an official B1 exam by Goethe Institute in order to reach the official B1 Goethe certificate.
- (H) An online participation in agreement with the chairperson of the examination board in the first semester is possible. The chairperson of the examination board can define the latest possible date of arrival in person at RWU.
- (I) In individual cases and after consultation of the chairman of the examination board, students of Track 1 can participate in selected modules in combination with the German intensive course in the Placement Semester of Track 2

(8) Abbreviations

Teaching and learning methods		Form of assessment	
LS	Lecture and Seminar	MT	<b>Master's Thesis</b>
LP	Lecture and Practice	K60	written exam 60 minutes
PL	project-based Learning format	K30	written exam 30 minutes
S	Seminar	Portfolio	Portfolio Exam

B. Special Part: Master's Program International Business Management & Sustainability  
valid from SoSe2024 (technical version P012)

Table 1: **Modules Master's Program International Business Management & Sustainability**

Modules			Semester and ECTS					Form of assessment	
Module	Title	Teaching method	PS	1	2	3	4	5	
Module PS1	Company & Networks	PL	5/4						Portfolio
Module PS2	Strategic Career Development with Purpose and Resilience	LP	5/4						Portfolio
Module PS3	Sustainable Marketing and Personal Branding	LP	5/4						Portfolio
Module PS4	Sustainable Operations	LS	5/4						Portfolio
Module 1	Academic Writing & Empirical Research Methods	LS		5/3					Portfolio
Module 2	Controlling & Finance Management	LS		5/3					K60
Module 3	Integrated Business Process Management	LP		5/3					Portfolio
Module 4	Behavioural Science & Leading Yourself	LS		5/3					Portfolio
Module 5	International Business Project	PL			5/4				Documentation or Case Study Presentation
Module 6	International Economic Structures & Compliance	LS			5/3				Portfolio
Module 7	International Project Management & Sustainability	LS			5/3				Portfolio
Module 8	Behavioral Science & Leading People	LS			5/3				Portfolio
Module 9	International Value Chain Management	LP				5/4			Portfolio
Module 10	Strategic Management	LS				5/3			(Group) Presentation
Module 11	Sustainable Business Models & Innovations	S				5/4			Portfolio
Module 12	Digital Transformation & Business Development	S					5/3		Portfolio or coursework

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valid from SoSe2024 (technical version P012)

Modules			Semester and ECTS						Form of assessment
Module	Title	Teaching method	PS	1	2	3	4	5	
Module 13	Key Account Management	LS					5/4		Case study presentation and Term paper
Module 14	Leading Sustainable Organizations	LS					5/3		Portfolio
Module 15	Master Seminar and Thesis	S MT						20/0	MT and Colloquium
(Module 16)	Sustainable Capstone Project (Elective)*	LS			(5/4)		(5/4)		Portfolio
Summe ECTS / SWS			20/16	20/12	20/13	15/11	15/10	20/0	

Remarks:

1. \*The Sustainable Capstone as an elective course can be chosen alternatively to module 5 (International Business Project) or module 11 (Sustainable Business Models & Innovations). It can also be chosen in addition to all modules as an extra module with a Sustainable Capstone Project Certificate.

2. The PS4 Module „Sustainable Operations“ is an optional module (elective) for students in Track 1 and can be substituted for the modules „International Business Project“ (module 5) or „Sustainable Capstone Project“ (module 16).