

International Academy Courses for the Winter Semester 2023-24

LSF Number	Course Name	Lecturer	SWS	ECTS	Room, Course Delivery	Timetable
10105	Practical Sales Project Seminar	Mr. Thomas Fuß, MBA	2	5	Big Blue Button, Online	Mo. 23.10.2023, 09:00 to 17:00 Mo. 20.11.2023, 09:00 to 13:00 Mo. 11.12.2023, 09:00 to 13:00 Mo. 08.01.2024, 09:00 to 13:00 Mo. 22.01.2024, 09:00 to 17:00
10244	Intercultural Dynamics in Global Account Management	Mr. Nayan Kadam, M.Sc., M.A.	2	5	C020, In-Person	Tuesday, 14:15 to 15:45
10245	Innovation and Virtual Leadership	Prof. Dr. Opas Piansoongnern	2	5	Big Blue Button, Online	Thursday, 09:45 to 11:15
3585	International Marketing	Mr. Alireza Ahmadi, MBA	2	5	Big Blue Button, Online	Friday, 16:00 to 17:30
10247	Successful presentations, dialogues and Meetings	Prof. Dr. Eberhard Hohl	2	3	B308, In-Person	Tuesday, 16:00 to 17:30
10612	International Business Project	Prof. Dr. Barbara Niersbach	3	5	In-Person	6-10 November 2023 to Málaga, Spain
3968	Change Management and New Work	Prof. Dr. Götz Walter	2	5	B016, In-Person	Thursday, 14:15 to 17:30 (Every two weeks)
10716	Business German in 14 Days	Dr. Judit Török	2	5	Hybrid	Wed. 18.10.2023, 09:45 to 16:30 in A115 Thurs. 19.10.2023, 09:45 to 16:30 in A115 Fr. 20.10.2023, 09:45 to 11:15 in A115 Mo. 06.11.2023 to 18.12.2023, 14:15 to 15:45 in Big Blue Button (Weekly)
10718	Strategic Marketing	Prof. Dr. Maria M. Smirnova	2	5	Big Blue Button, Online	Tuesday, 11:30 to 13:00
10208	Technical Drawing and CAD	Prof. Dr. Ralf Stetter	1	3	C011, In-Person	Tuesday, 11:30 to 13:00 from 10.10.2023 Thursday, 16:00 to 17:30 from 12.10.2023
2117	Metrology 1	Prof. Dr. Martin Störzer	2	3	H002, In-Person	Wednesday, 08:00 to 09:30
		Total	22	49		