

# COURSE CONTENTS

## INTERNATIONAL BUSINESS MANAGEMENT & SUSTAINABILITY

SEM	MODULE OVERVIEW				ECTS
<b>PS</b> (ss)	Company & Networks 5	Strategic Career Development with Purpose & Resilience 5	Sustainable Marketing & Personal Branding 5	Sustainable Operations 5	<b>20</b>
<b>1</b> (ws)	Academic Writing & Empirical Research Methods 5	Controlling & Finance Management 5	Integrated Business Process Management 5	Behavioral Science & Leading Yourself 5	<b>20</b>
<b>2</b> (ss)	International Business Project 5	International Economic Structures & Compliance 5	International Project Management & Sustainability 5	Behavioral Science & Leading People 5	<b>20</b>
<b>3</b> (ws)	International Value Chain Management 5	Strategic Management 5	Sustainable Business Models & Innovations 5		<b>15</b>
<b>4</b> (ss)	Digital Transformation & Business Development 5	Key Account Management 5	Leading Sustainable Organizations 5		<b>15</b>
<b>5</b> (ws)	Master Seminar & Thesis			15	<b>20</b>
(ss)	Sustainable Capstone Project (Elective)			5	
					<b>110</b>