

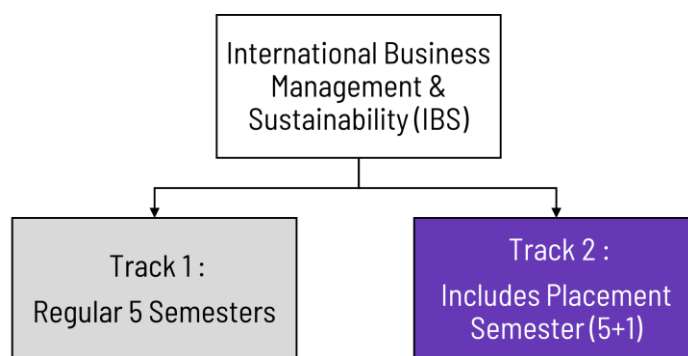
International Business Management & Sustainability (IBS)

Part-time MBA Study Program at Ravensburg-Weingarten University of Applied Sciences

Information Document for Placement Semester

In a constantly evolving global market, international students frequently face the challenges of adapting successfully into a new academic and cultural environment. The Placement Semester (PS) at “International Business Management & Sustainability” study program is designed specifically to bridge this gap. By providing students with the tools, skills, and connections necessary for success, it serves as an excellent foundation for their MBA journey, ensuring that they not only succeed academically but also integrate culturally into German business settings. Dive in and let this MBA experience serve as your gateway to international business excellence.

IBS offers two distinct tracks in the MBA study program, tailored to meet diverse academic and career aspirations.



Track 1: The Classic MBA Journey

Track 1 of the MBA program consists of a five-semester curriculum. This well-structured pathway not only includes the core subjects of international business management and sustainability, but also concludes in a master's thesis that allows students to apply their knowledge in a real-world scenario. The table below depicts the individual modules that form Track 1.

SEM.	MODULES				ECTS
1 (WS)	Academic Writing & Empirical Research Methods (5)	Controlling & Finance Management (5)	Integrated Business Process Management (5)	Behavioral Science & Leading Yourself (5)	20
2 (SS)	International Business Project (5)	International Economic Structures & Compliance (5)	International Project Management & Sustainability (5)	Behavioral Science & Leading People (5)	20
3 (WS)	International Value Chain Management (5)	Strategic Management (5)		Sustainable Business Models & Innovations (5)	15
4 (SS)	Digital Transformation & Business Development (5)	Key Account Management (5)		Leading Sustainable Organizations (5)	15
5 (WS)	Master Seminar & Thesis (20)				20
SS	Sustainable Capstone Project (Elective) (5)				
					90

Track 2: Setting The Stage For MBA Excellence

Track 2 consists of six enriching semesters and provides the opportunity for a comprehensive journey into the world of international business. It begins with a semester designed to provide a solid academic and cultural foundation. This prime semester comprises four modules: Company & Networks (PS1), Strategic Career Development with Purpose & Resilience (PS2), Sustainable Marketing & Personal Branding (PS3), and Sustainable Operations (PS4). Each module is created to strengthen students' knowledge of international business and sustainability. The modules of Track 2 are presented in the following table.

SEM.	MODULES				ECTS
PS (SS)	Company & Networks (5)	Strategic Career Development with Purpose & Resilience (5)	Sustainable Marketing & Personal Branding (5)	Sustainable Operations (5)	20
1 (WS)	Academic Writing & Empirical Research Methods (5)	Controlling & Finance Management (5)	Integrated Business Process Management (5)	Behavioral Science & Leading Yourself (5)	20
2 (SS)	International Business Project (5)	International Economic Structures & Compliance (5)	International Project Management & Sustainability (5)	Behavioral Science & Leading People (5)	20
3 (WS)	International Value Chain Management (5)		Strategic Management (5)	Sustainable Business Models & Innovations (5)	15
4 (SS)	Digital Transformation & Business Development (5)		Key Account Management (5)	Leading Sustainable Organizations (5)	15
5 (WS)	Master Seminar & Thesis (20)				20
SS	Sustainable Capstone Project (Elective) (5)				
					110

The PS4 Module "Sustainable Operations" is an optional module for students in Track 1 and can be substituted for modules "International Business Project" or "Sustainable Capstone Project."

Track 2 of the MBA program is meticulously designed to meet the particular needs of our international students and offers the following exceptional benefits:



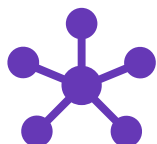
Robust Foundation: Before diving into the core MBA curriculum, students acquire a solid foundation, ensuring that they are academically prepared and confident.



Exposure To Language And Culture: At our Center for Languages and Intercultural Communication (CLIC), students have the opportunity to learn German aimed at the B1 level, explore German culture with simplicity, and communicate effectively.



Gateway To Employment: Our close connections with regional and international companies offer students a unique networking opportunity that will be key to their future careers. Through our industry partnerships, students have an exceptional opportunity to find part-time or full-time jobs at the beginning of their studies.



Early Integration: By beginning MBA studies earlier, students become acquainted with academic and cultural standards, building the foundation for a successful MBA journey.



Optionality: The placement semester, designed to provide foundational knowledge and skills, is available as an optional choice for students who wish to enhance their academic preparedness before diving into their main MBA studies.

Securing Your Spot: Admission Requirements and Fees Structure

Admission Requirements:

The placement semester entry requirements are the same as those for Track 1:

1. A professional university degree of at least 210 ECTS with an overall grade of at least 2.5
2. At least one year of professional practice in the corresponding field of work
3. Letter of application / motivation (1-2 pages in English or in German)
4. Alternate means of demonstrating English proficiency, such as:
 - An English language certificate at the level of at least B2,
 - the completion of an English language module in the bachelor's program with an overall grade of at least 2.5,
 - examination of language skills in the course of a selection interview according to § 11 of the statutes or
 - equivalent proof

The selection committee checks the suitability for the study program (yes/no) within the scope of a selection interview according to § 11 of the statutes. The basis for the overall grade is the grade of the university degree. This grade can be improved by up to 0.4 in total but by a maximum of 0.8 in each case by:

- The professional position attained, as well as the duration and nature of professional experience
- The result of a selection interview

Fee Structure For The Placement Semester:

The placement semester costs a total of € 2,980 which includes all of the aforementioned opportunities. In addition, a semester fee contribution of € 185 is to be made. German language course fees are included in the tuition expenses.

Admission Period:

The placement semester admission period runs from September 1 to November 15.

Placement Semester Duration: The semester runs from March 1 to August 31.

For admission inquiries and further information, please contact:

- Prof. Dr. Barbara Niersbach – Study Dean MBA, Barbara.Niersbach@rwu.de
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Subject to Faculty Council and Senate Resolution (scheduled for the winter semester of 2023) and valid from the summer semester of 2024.