

## § 32 Master's Program International Business Management & Sustainability

### (1) Admission and degree

The **part-time master's degree program International Business Management & Sustainability** is a business administration program for graduates of (non) bachelor's degree programs in business administration with professional experience (degree: Master of Business Administration, MBA). Further details are regulated by the admission statutes of Ravensburg-Weingarten University of Applied Sciences.

### (2) Study structure and language

The study program takes place **part-time over five semesters and concludes with the master's thesis. From the first to the fourth semesters, all lectures are delivered in English. The master's thesis can be written and defended in either English or German language.**

### (3) Workload

**For the successful completion of the master's degree program, it is required to complete the modules listed in table 1 with the corresponding examinations amounting to 90 ECTS. Deviations according to §6 of the General Part of the Study and Examination Regulations for the master's degree programs of the Ravensburg-Weingarten University are possible. The number of ECTS credit points per module are listed in Table 1.**

### (4) Master's thesis

The master's thesis may only be carried out after the student has acquired at least 50 ECTS credits. **The topic, assignment and scope of the master's thesis are to be limited by the examiner in such a way that the workload corresponds to 20 ECTS credits. The Master's thesis can be completed either in English or in German. The student decides on his/her own responsibility about the choice of language. Depending on the requirements of the first examiner, two copies of the thesis must be submitted in hardcover form and as a digital copy or exclusively in digital form at the latest six months after the date of issue in the examination office at Ravensburg-Weingarten University of Applied Sciences. The first examiner can request a draft from the student. After submission of the master's thesis the results are presented by the student in a colloquium. The regulations of § 10 of the General Part of the Study and Examination Regulations for the master's degree programs at Ravensburg-Weingarten University in the currently valid version apply.**

### (5) Examination/assessment

**For the successful completion of the master's degree program, it is required to take the examinations listed in table 1. Repeat examinations are possible in accordance with § 6 Paragraph 3 of the General Part of the Study and examination regulations for the master's degree programs at Ravensburg-Weingarten. University of Applied Sciences and can be taken in the following semester, if possible. Practical examination elements, e.g., within the framework of portfolio examinations, can only be completed in the cycle in which the course takes place. In this case, the other examination elements should also be completed in the corresponding semester. Practical examination elements can be credited by the lecturer in the following semester, if they continue to be part of the respective portfolio examination.**

Students may complete selected modules at foreign universities in consultation with the chairperson of the examination committee. The type of examination of the modules is determined by the foreign university. The quality assurance on behalf of Ravensburg-Weingarten University of Applied Sciences is carried out via Learning agreements. The crediting of academic work completed abroad by students enrolled at Ravensburg-Weingarten University of Applied Sciences is carried out in accordance with the Guideline for the Recognition of Study Achievements Obtained Abroad by Students Enrolled at Ravensburg-Weingarten University of Applied Sciences, as amended from time to time.

(6) Additional information on the modules

- (A) If the students have the appropriate prior knowledge, it is possible to replace up to three modules upon request with a practically oriented (project) work/coursework. This is only possible after consultation with the chairperson of the examination board.
- (B) In module 5 students must complete (at least) one subject-related stay abroad (e.g., excursion, study week). Upon request of the student to the chairperson of the examination board, the stay abroad can be replaced by an internationally oriented project work/coursework.
- (C) The elective (module 16) can be taken as an alternative to either one of the modules 5 or 11. The ECTS of the elective will be credited accordingly in the overall performance as a substitute to the selected module, which is then not completed. The elective can also be chosen in addition to all modules as an extra module with a Sustainable Capstone Project Certificate.
- (D) Students may participate in multiple modules in a single semester, based on their own abilities and responsibilities, if they intend to complete the program earlier to the specified period. A prior consultation with the study dean and respective module responsible is necessary. However, a reduction of the number of semester needed for completion does not imply a reduction of the study fees (they always have to be paid completely).

(7) Special features

- (A) Students can participate in a double degree agreement. The selection is made after application for a double degree place by the chairperson of the Examination Committee and the Selection Committee. The Double Degree Agreement foresees that semesters 3 and 4 are carried out at the partner university. After successful completion of semesters 3 and 4 at the partner university **as well as the master's thesis, which can also take place** abroad after consultation with the chairperson of the examination board, the graduate is awarded a double degree.
- (B) During their studies and as alumni, students have the opportunity, after consultation with the chairperson of the examination board, to participate a second or third time in an international study trip without taking an examination. The costs must be covered by the students/alumnis.
- (C) Each student can participate in an individual 2-hour coaching session with an experienced coach for personal further development.
- (D) At least once a year, group coaching sessions take place on a voluntary basis outside of the modules without examinations, in which students can take part for their personal further development. Students who successfully participate will receive a certificate.
- (E) Professional Scrum Master certification training is provided as an optional add-on to module 11. Students who complete the training successfully will be awarded a certificate.

B. **Special Part: Master's Program International Business Management & Sustainability**  
valid from WiSe2022-23 (technical version P011)

(8) Abbreviations

Teaching and learning methods		Form of assessment	
LS	Lecture and Seminar	MT	Master's Thesis
LP	Lecture and Practice	K60	written exam 60 minutes
PL	project-based Learning format	K30	written exam 30 minutes
S	Seminar	Portfolio	Portfolio Exam

Table 1: **Modules Master's Program International Business Management & Sustainability**

Modules			Semester and ECTS					Form of assessment
Module	Title	Teaching method	1	2	3	4	5	
Module 1	Academic Writing & Empirical Research Methods	LS	5/3					Portfolio
Module 2	Controlling & Finance Management	LS	5/3					K60
Module 3	Integrated Business Process Management	LP	5/3					Portfolio
Module 4	Behavioural Science & Leading Yourself	LS	5/3					Portfolio
Module 5	International Business Project	PL		5/4				Documentation or Case study presentation
Module 6	International Economic Structures & Compliance	LS		5/3				Portfolio
Module 7	International Project Management & Sustainability	LS		5/3				Portfolio
Module 8	Behavioural Science & Leading People	LS		5/3				Portfolio

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Module 9	International Value Chain Management	LP			5/4			Portfolio
Module 10	Strategic Management	LS			5/3			(Group) Presentation
Module 11	Sustainable Business Models & Innovations	S			5/3			Coursework (presentation and documentation)
Module 12	Digital Transformation & Business Development	S				5/3		Portfolio or coursework
Module 13	Key Account Management	LS				5/3		Case study presentation and Term paper
Module 14	Leading Sustainable Organizations	LS				5/3		Portfolio
Module 15	Master Seminar and Thesis	S MT					20/0	MT and Colloquium
[Module 16]	Sustainable Capstone Project (Elective) *	LS		[5/3]		[5/3]		Portfolio
Sum ECTS/SWS			20/12	20/13	15/10	15/9	20/0	

\*The Sustainable Capstone as an elective course can be chosen alternatively to module 5 (International Business Project) or module 11 (Sustainable Business Models & Innovations). It can also be chosen in addition to all modules as an extra module with a Sustainable Capstone Project Certificate.