

**Master Part-Time / English**  
Master of Business Administration (MBA)

# INTERNATIONAL BUSINESS MANAGEMENT & SUSTAINABILITY



**INTERNATIONAL BUSINESS  
MANAGEMENT & SUSTAINABILITY**  
RAVENSBURG-WEINGARTEN  
UNIVERSITY  
OF APPLIED SCIENCES



# AT A GLANCE



## Final Degree

Master of Business  
Administration (MBA)



## Period of Study

5 Semester,  
Part-Time



## Application Deadline

Winter Term: April 15th  
(afterwards on request);  
Summer Term:  
Application on request



## Start

Winter Term

## Admission Requirements

Bachelor's degree with min. grade 2,5; one-year of  
professional work experience; English language  
B2 proficiency or equivalent; Letter of  
motivation

## ECTS

The course of study  
includes 90 Credits

## Dean of MBA Program

Prof. Dr. Barbara Niersbach  
[barbara.niersbach@rwu.de](mailto:barbara.niersbach@rwu.de)

## Online-Application

[www.rwu.de](http://www.rwu.de)

# EMPOWERING LEADERS FOR A SUSTAINABLE FUTURE

## Mastering the Challenges of Global Companies

As the pace of globalization accelerates, sustainability becomes increasingly important for businesses worldwide. The world requires leaders and managers who understand the complexities of international markets, uphold responsible developments, and steer their organizations toward a sustainable future.

The study program International Business Management & Sustainability (IBS) equips you with essential skills through a comprehensive curriculum covering General Management, Sustainability, Leadership, Processes, and International Business. Join us to become a visionary leader, fostering sustainable practices and guiding organizations to success in a dynamic global landscape.



# STUDY PROGRAM & CURRICULUM

## IBS Study Program Features

IBS study program includes international study trips for exposure to diverse cultures and business practices, an exclusive Innovation Lounge platform with renowned industry experts, personalized individual and group coaching, female empowerment initiatives, and German language courses to improve linguistic proficiency. In addition, a unique two-day workshop at a monastery facilitates personal reflection and development, ensuring a well-rounded educational experience.

In collaboration with our Swedish sustainable company partner, the Sustainable Capstone Project offers students an opportunity to engage in hands-on project work while attending workshops led by experienced instructors, ensuring a broad and in-depth preparation to succeed in the global arena.

The IBS program provides students with the opportunity to pursue a Double Degree at our partner university British Columbia Institute of Technology (BCIT) in Vancouver by spending their 3rd and 4th semesters in Vancouver, after which they will be awarded a Double Degree upon completion.

## Driving Success for 15+ Years: Balancing Family Life, Practical Learning, and Career Advancement

At our institution, we prioritize harmonizing family, career, and academic pursuits. Our course schedules are designed for optimal convenience, primarily taking place on Friday afternoons and Saturdays, and ensuring no classes occur during school breaks. Moreover, our dedicated study program management provides comprehensive support throughout your educational journey.

Our innovative study program fosters an intimate learning experience by emphasizing small-group settings, with a maximum of 20 students per academic year. This approach cultivates a familial atmosphere, while also prioritizing practical, application-focused assessments over traditional written examinations. Our curriculum is tailored to equip students with skills directly applicable to their future professional endeavors.

SEM	MODULE OVERVIEW				ECTS
1	Academic Writing & Empirical Research Methods5	Controlling & Finance Management5	Integrated Business Process Management5	Behavioral Science & Leading Yourself5	20
2	International Business Project5	International Economic Structures & Compliance5	International Project Management & Sustainability5	Behavioral Science & Leading People5	20
3	International Value Chain Management5	Strategic Management5	Sustainable Business Models & Innovations5		15
4	Digital Transformation & Business Development5	Key Account Management5	Leading Sustainable Organizations5		15
5	Master Seminar & Thesis20				20
	Sustainable Capstone Project (Elective) The elective course "Sustainable Capstone Project" can be chosen alternatively to module 5 (International Business Project) or module 11 (Sustainable Business Models & Innovations). It can also be chosen in addition to all modules as an extra module with a Sustainable Capstone Project Certificate.5				90

# CAREER & PERSPECTIVES

## New momentum for your career

Situated among numerous small and medium enterprises (SMEs) and multinational companies, our IBS program features an exceptional 100% placement rate for graduates. Our graduates excel in leadership roles across various fields such as project management, corporate consulting, and business process management. Additionally, our vast alumni network and academic events present numerous opportunities for engaging with industry leaders and cultivating professional relationships.

Enroll in the IBS to acquire vital skills that will transform you into a proactive leader committed to responsible practices and competent at navigating organizations in a dynamic global environment. Embrace this opportunity to steer your career and make a profound impact on the business world. The world needs a sustainable leader like you!



## STUDIES AT RWU

At Ravensburg-Weingarten University of Applied Sciences, students benefit from practical training in state-of-the-art laboratories, tailored to contemporary demands. Small class sizes ensure personalized attention from a team of distinguished professors and assistants. Conveniently located dormitories and an array of leisure activities in the picturesque Upper Swabia region, near Lake Constance and the Alps, provide exceptional conditions for an enjoyable and successful academic and professional experience.



## Hochschule Ravensburg-Weingarten

Student-Services

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# HfSW

Hochschulföderation  
SüdWest

