

COURSE CONTENTS

INTERNATIONAL BUSINESS MANAGEMENT & SUSTAINABILITY

SEM.	MODULE OVERVIEW					ECTS	
1 (WS)	Academic Writing & Empirical Research Methods 5	Controlling & Finance Management 5	Integrated Business Process Management 5		Behavioral Science & Leading Yourself 5	20	
2 (WS)	International Business Project 5	International Economic Structures & Compliance 5	International Project Management & Sustainability 5		Behavioral Science & Leading People 5	20	
3 (WS)	International Value Chain Management 5		Strategic Management 5		Sustainable Business Models & Innovations 5	15	
4 (WS)	Digital Transformation & Business Development 5		Key Account Management 5		Leading Sustainable Organizations 5	15	
5 (WS) (SS)	Master Seminar & Thesis 20						
	Sustainable Capstone Project (Elective)* 5						
<i>*The elective course "Sustainable Capstone Project" can be chosen alternatively to module 5 (International Business Project) or module 11 (Sustainable Business Models & Innovations). It can also be chosen in addition to all modules as an extra module with a Sustainable Capstone Project Certificate.</i>							90