

COURSE CONTENTS

INTERNATIONAL BUSINESS MANAGEMENT & SUSTAINABILITY

SEM.	MODULE OVERVIEW				ECTS
1	Academic Writing & Empirical Research Methods 5	Controlling & Finance Management 5	Integrated Business Process Management 5	Behavioral Science & Leading Yourself 5	20
2	International Business Project 5	International Economic Structures & Compliance 5	Operations Management & Sustainability 5	Behavioral Science & Leading People 5	20
3	International Value Chain Management 5	Strategic Management 5	Sustainable Business Models & Innovations 5	5	15
4	Digital Transformation & Business Development 5	Key Account Management 5	Leading Sustainable Organizations 5	5	15
5	Master Seminar & Thesis 20				20

■ Lecture subjects

■ Project

■ Thesis