

# INTERNATIONAL ACADEMY

ONE OR TWO SEMESTERS OF  
INTERDISCIPLINARY STUDY PROGRAM  
IN ENGLISH



**I  
A**

INTERNATIONAL  
ACADEMY  
RAVENSBURG-WEINGARTEN  
UNIVERSITY  
OF APPLIED SCIENCES



## AT A GLANCE



### Letter of Attendance

IA Letter of Attendance with ECTS credit transfer to the partnered university



### Period of Study

1 or 2 semesters, including practical industry project



### Application deadlines for exchange students

31 October (Summer)  
30 April (Winter)



### Start

Summer and Winter Term  
(in English)

### Target Group & Selection

Exchange students of business related studies, currently enrolled students at RWU. Selection by International Office of your university of origin

### ECTS OFFERING

36 Credits (Summer Term)  
40 Credits (Winter Term)

### ECTS REQUIRED TO OBTAIN THE LETTER OF ATTENDANCE

Exchange Students (1 Sem): 15  
Exchange Students (2 Sem): 30  
Degree-Seeking (Bachelor): 30  
Degree-Seeking (Master): 20

Send your application to the  
**IA Coordinator International Office**  
Ms. Barbara Wildenhain  
barbara.wildenhain@rwu.de

**IA Coordinator Faculty**  
Mr. Nayan Kadam  
nayan.kadam@rwu.de

**Director International Academy**  
Prof. Dr. Barbara Niersbach  
barbara.niersbach@rwu.de

## INTERDISCIPLINARY STUDIES WITH SOCIAL, CULTURAL & INDUSTRIAL EXPOSURE

Strengthening  
collaborations  
with international  
universities and  
supporting inter-  
national mobility  
among students  
and professionals

The International Academy gives students the opportunity to complete a one or two-semester interdisciplinary study program in English at Ravensburg-Weingarten University of Applied Sciences (RWU) located in southern Baden Württemberg state in Germany.

The International Academy was established more than 10 years ago by the Faculty of Technology and Management of the RWU. It is currently offering interdisciplinary study courses covering theoretical frameworks as well as practical approaches taught by both international academicians and industrial experts.

### The International Academy's main missions are:

- Promoting the mutual integration of academic knowledge and industrial application
- Strengthening collaborations with international universities and supporting international mobility among students and professionals
- Encouraging problem-based learning through multiple real-life case studies in business and practical projects in industrial environment
- Developing social, entrepreneurial and cultural skills, as well as providing on-sight networking opportunities to the students

# YOUR STUDY CURRICULUM CONTENT

Most of the courses are independent of each other and there is no fixed order. Therefore, students are allowed to start the program in either the Summer or the Winter semester.

## Summer Semester

The summer semester focuses on major fields of business, culture and communication, research, and entrepreneurial studies with a practical project work with a partnered German company. We are also providing German language courses from beginners to advanced levels for everyday and business use, which are offered by our Center for Languages and Intercultural Communication (CLIC) and by professors from our European partner universities teaching German as a foreign language.

## Winter Semester

The winter semester provides the experience of working in international teams through two practical projects with two different partnered German companies located in Ravensburg-Weingarten. The courses in this semester deal with strategies, innovation, business, research, project management and marketing skills; in order to expose the students to the international working environment.

## Elective courses

Besides the compulsory courses, every semester the International Academy also offers a variety of elective courses. These provide extra knowledge from many different fields and does not require prior knowledge.

## Language & Culture

Besides the formal curriculum, we also offer the students the opportunity to have language and cultural exposure by providing German language courses for better integration into the German culture.

# STRONG PARTNERS PROJECTS & RESEARCH

The RWU is located in one of the strongest economic regions of Germany.

## Corporate exposure

The International Academy is in partnership with two regional companies which provide the students with the unique experience of working in international teams through practical projects. Moreover, different experts from leading international companies are also invited to share their hands-on experience of corporate working environment.

## Research Project/Thesis

The International Academy allows students from partnered universities to undertake research projects/thesis in the field of engineering and management. Please contact our International Academy Coordinator for further information.



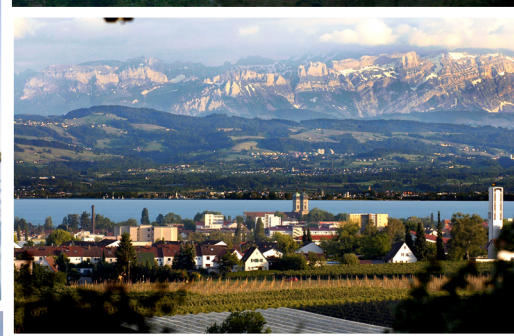
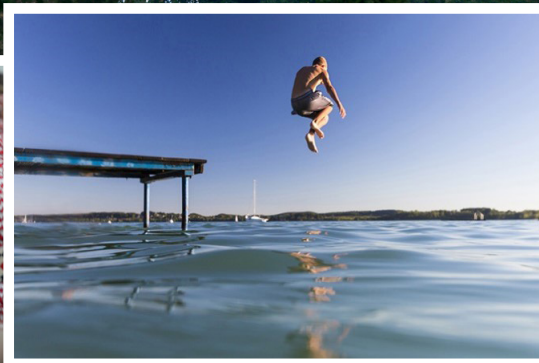




TERM	MODULE WITH ECTS					ECTS				
SUMMER	Cross cultural communication and team work 3	Creative Problem Solving 3	Business German 4	Practical Sales Project Seminar 5	Research Methods in Business Marketing 5	New Technologies and New Trends 5		B2B Marketing and Sales 5		38
	Entrepreneurial Leadership 3	Consumer Psychology 5								
WINTER	International communication - analyzing and resolving conflicts in international contexts 3	Supply chain management - simulating and optimizing the value network 3	Seminar: Academic Writing 3	Practical Sales Project Seminar 5	Intercultural Challenges in Customer and Account Management 5	Innovation and Virtual Leadership 5		International Project Management 3		40
	International Marketing 5	Change Management and New Work 5	Successful presentations, dialogues and Meetings 3							



IN THE HEART OF EUROPE  
IN THE SOUTH OF GERMANY





# ECONOMIC STRENGTH IN THE HEART OF EUROPE

The Ravensburg-Weingarten University of Applied Sciences is located in one of the strongest economic regions of Germany. A large number of global companies have their offices or headquarters located in this region.

However, it is not only the economic strength that speaks for the region: the high recreational value also makes the area so attractive. The RWU is located in the three-nation triangle of Germany, Austria and Switzerland, close to the beautiful Lake Constance and the Alps.

Around 3800 young people from 50 countries all over the world study at RWU, 10 percent of which being international students. The fairly small size of the RWU has not only a positive effect on the quality of teaching and research, as several rankings prove, but guarantees a very personal character, which makes it such a popular university amongst students.



## STUDIES AT RWU

The studies at the Ravensburg-Weingarten University of Applied Sciences are characterised by practical training and modern, well-equipped laboratories. Students study in small groups, individually supervised by a team of highly qualified professors and assistants. Nearby dormitories and many leisure activities in the attractive landscape of Upper Swabia, close to Lake Constance and the Alps offer excellent boundary conditions and the best conditions for fun and success in study and work.





**Ravensburg-Weingarten University**  
of Applied Sciences

**Admission**

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