

INTER- NATIONAL ACADEMY

One-year study program



HOCHSCHULE
RAVENSBURG-WEINGARTEN
UNIVERSITY
OF APPLIED SCIENCES



INTERDISCIPLINARY STUDIES WITH PRACTICE-ORIENTED INSIGHTS

The International Academy offers the opportunity to complete a one or two semester interdisciplinary study program in English at the high-ranking Ravensburg-Weingarten University of Applied Sciences (RWU), located in the South of Germany, Baden-Württemberg.

Since the International Academy was developed by the Faculty of Technology and Management of the RWU - more than 10 years ago - the program has been continuously refined and adapted to actual market challenges and strategic realignments of companies. As a result, the International Academy offers an interdisciplinary, forward-thinking study program covering both, theoretical frameworks as well as practical approaches.

Our program is directed to international exchange students from our partner universities all over the world as well as to students of the RWU, who want to improve their English skills and thus their career prospects. The main focus of the program lies on business and corporate management as well as on business development and innovation management.

Students can start the program either in winter or in summer semester.



OUR PROGRAM: ENTREPRENEURIAL THINKING, DECISION-MAKING AND ACTING

The International Academy has got its own study program focusing on current business developments with special emphasis on practical relevance, orientation to international business and interdisciplinary activities.

In the winter semester, lectures focus on International Business Management, whereas in summer, lectures deal with Innovation Management and New Technologies in the Business Environment.

All our students with diverse cultural backgrounds gain practical experience in their courses by working in international teams. By means of case studies and various research projects, they get prepared for multilateral and interdisciplinary challenges international companies constantly have to face.

In only two semesters, our students take a great leap forward in direction of international entrepreneurial thinking and acting.

YOUR STUDIES

Semester 1

The first semester focuses on the major principles of international business management. Specially designed courses provide our students with international management tools. In addition, personal skills are strengthened in order to cope with intercultural demands. Entrepreneurship, leadership and intercultural expertise are the key topics of the first semester.

Semester 2

The second semester coaches the students for the interface between economics and technology in companies, being the key function of the Faculty of Technology and Management.

Optional courses

We highly recommend our international students to participate in a German language course (German as a foreign language) being offered by our Center for Languages and Intercultural Communication.

Elective courses

Elective courses are offered every semester, complementing the main fields of the International Academy program. Further information regarding the availability of elective courses can be found online before the beginning of the semester.

Note

Both semesters of the program are closely linked with each other. However, there is no relevant order. Therefore students can start the program with either of the two semesters.



AT A GLANCE: RAVENSBURG-WEINGARTEN INTERNATIONAL ACADEMY

Target group

International exchange students of Economic & Business Sciences and Industrial Engineering, currently enrolled students at RWU

Length of studies

1 academic year = 2 semesters
Students may select a single semester only

Program achievement and certification

30 ECTS (credits) per semester
60 ECTS for the entire academic year
Certificate for the successful participation issued by the RWU

Begin of academic term

Winter or summer semester

Application deadline

April 30 for winter semester
October 31 for summer semester

Admission requirements

Selection and nomination by the International Office of your university of origin, verification and certification of English language skills

Application to be forwarded to

International Office, Ms. Barbara Wildenhain
Coordinator for international exchange students
E-Mail: incoming@rwu.de

Further information concerning this program

Faculty Technology and Management
Prof. Dr. Barbara Niersbach
Faculty Coordinator for International Affairs
E-Mail: barbara.niersbach@rwu.de

OVERVIEW OF LECTURES

Summer semester - Semester 1 (Innovation Management and New Technologies in a Business Environment)

	Code	ECTS
Optional Course (Recommendation: German as a foreign Language = 4 ETCS)		2
Practical Project (Investment Case)	4473	4
Intercultural Management	1479 / 5202	2
International Conduct of Negotiation and Moderation	4910	2
International Companies	3586	4
International Management	3910	2
Simulating and Optimizing the Value Network		3 4355
International Marketing	3585	3
Business Start-up and Entrepreneurship		3 4356
Business Game	4462	2
Seminar: Research Project	6919	3
Total ECTS		30

Winter semester - Semester 2 (International Business)

	Code	ECTS
Optional Course (Recommendation: German as a foreign Language = 4 ETCS)		2
Creative Problem Solving	3971	3
Change Management	3968	3
Innovation Management	4156	3
International Accounting	1251	3
New Technologies and Trends	4474	3
Seminar: B2B Sales Management	7184	3
Quality Management	3967	2
Energy Engineering and New Energy Production		3 3966
Systems Engineering	4475	3
Systems Engineering (Practical)	1473	2
Total ECTS		30

ECONOMIC STRENGTH IN THE HEART OF EUROPE

The Ravensburg-Weingarten University of Applied Sciences is located in one of the strongest economic regions of Germany. A large number of global companies have their offices or headquarters located in this region.

However, it is not only the economic strength that speaks for the region: the high recreational value also makes the area so attractive. The RWU is located in the three-nation triangle of Germany, Austria and Switzerland, close to the beautiful Lake Constance and the Alps.

Around 3500 young people from 50 countries all over the world study at RWU, 10 percent of which being international students. The fairly small size of the RWU has not only a positive effect on the quality of teaching and research, as several rankings prove, but guarantees a very personal character, which makes it such a popular university amongst students.



STUDIES AT RWU

The studies at the Ravensburg-Weingarten University of Applied Sciences are characterised by practical training and modern, well-equipped laboratories. Students study in small groups, individually supervised by a team of highly qualified professors and assistants. Nearby dormitories and many leisure activities in the attractive landscape of Upper Swabia, close to Lake Constance and the Alps offer excellent boundary conditions and the best conditions for fun and success in study and work.



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