§ 32 Master's Program International Business Management & Sustainability

(1) Admission and degree

The part-time master's degree program International Business Management & Sustainability is a business administration program for graduates of (non)* bachelor's degree programs in business administration with professional experience (degree: Master of Business Administration, MBA). Further details are regulated by the admission statutes of Ravensburg-Weingarten University of Applied Sciences.

(* also diplomas or state examination or other licentiate degrees)

(2) Study structure and language

The study program is offered on a part-time basis and concludes with a master's thesis. The total duration of the study program is 5 semesters. From the first semester through the fifth semester, all lectures are conducted in English. The master`s thesis can be written and defended in either English or German.

(3) Workload

For the successful completion of the master's degree program, it is required to complete all modules with the corresponding examinations amounting to 90 ECTS. The number of ECTS credit points per module are listed in Table 1.

(4) Master's thesis

The master's thesis may only be carried out after the student has acquired at least 50 ECTS credits. The topic, assignment and scope of the master's thesis are to be limited by the examiner in such a way that the workload corresponds to 20 ECTS credits. The Master's thesis can be completed either in English or in German. Students independently decide which language to choose. Depending on the requirements of the first examiner, two copies of the thesis must be submitted in hardcover/printed form and as a digital copy or exclusively in digital form at the latest six months after the date of issue in the examination office at Ravensburg-Weingarten University of Applied Sciences. The first examiner can request a draft from the student. After submission of the master's thesis the results are presented by the student in a colloquium. The regulations of § 10 of the General Part of the Study and Examination Regulations for the master's degree programs at Ravensburg-Weingarten University in the currently valid version apply.

(5) Examination/assessment

For the successful completion of the master's degree program, it is required to take the examinations listed in table 1. Repeat examinations are possible in accordance with § 6 of the General Part of the Study and examination regulations for the master's degree programs at Ravensburg-Weingarten University of Applied Sciences and must be taken for the latest the next time the module is officially offered. Practical examination elements, e.g., within the framework of portfolio examinations, can only be completed in the cycle in which the course takes place. In this case, the other examination elements must also be completed in the corresponding semester. Practical examination elements can be credited by the lecturer in the following semester, if they continue to be part of the respective portfolio examination. In general, lecturers must assess students individually based on their unique performance to ensure a fair and accurate evaluation of their academic progress. This is especially important in portfolio exams and group works, where accurate evaluation of a student's knowledge, skills, and performance is crucial. Therefore, individual grades may deviate from a group grade.

Students may complete selected modules at foreign universities in consultation with the chairperson of the examination committee. The type of examination of the modules is determined by the foreign university. The quality assurance on behalf of Ravensburg-Weingarten University of Applied Sciences is carried out via learning agreements. The crediting of academic work completed abroad by students enrolled at Ravensburg-Weingarten University of Applied Sciences is carried out in accordance with the Guideline for the Recognition of Study Achievements Obtained Abroad by Students Enrolled at Ravensburg-Weingarten University of Applied Sciences, as amended from time to time.

(6) Additional information on the modules

1. If the students have the appropriate prior knowledge, it is possible to replace up to three modules upon request with a practically oriented (project) work/coursework. This is only possible after consultation with the chairperson of the examination board.
2. In module 5 students must complete (at least) one subject-related stay abroad or in the area (e.g., excursion, study week). Upon request of the student to the chairperson of the examination board, the stay abroad or in the area can be replaced by an internationally oriented project work/coursework.
3. The elective modules (module 16-19) can be taken as an alternative to either one of the modules 5 or 11. The ECTS of the elective will be credited accordingly in the overall performance as a substitute to the selected module, which is then not completed. The elective can also be chosen in addition to all modules as an extra module with a Certificate.
4. Module 20 is an elective course for Double Degree (DD) students only.
5. Students may participate in multiple modules in a single semester, based on their own abilities and responsibilities, if they intend to complete the program earlier to the specified period. A prior

consultation with the chairperson of the examination board and respective module responsible is necessary. However, a reduction of the number of semester needed for completion does not imply a reduction of the study fees (they always have to be paid completely).

(7) Special features

1. Students can participate in DD agreement. The exact specifications are defined in the relevant DD contract with the partner university. The master's thesis can be carried out at the home or the partner university, but must fulfill the RWU requirements on a final thesis at master level. The selection of the students is made after application for a DD place by the chairperson of the examination board and the selection board. After successful completion, the graduate is awarded a double degree.
2. During their studies, after consultation with the chairperson of the examination board, students can participate in selected micro-credentials which exist between the program and partnered universities.
3. During their studies and as alumni, students have the opportunity, after consultation with the chairperson of the examination board, to participate several times in an international study trip without taking an examination. The costs must be covered by the students/alumni.
4. Each student can participate in an individual 2-hour coaching session with an experienced coach for personal further development. Students don't get a grade and/or credits for the individual coaching session.
5. Periodically, group coaching sessions take place on a voluntary basis outside of the modules without examinations, in which students can take part for their personal further development. Students who successfully participate will receive a certificate. Students don't get a grade and/or credits for the group coaching session.
6. Professional Scrum Master certification training is provided as an optional add-on to module 11. Students who complete the training successfully will be awarded an official SCRUM Master certificate.
7. An online participation in agreement with the chairperson of the examination board in the first semester is possible. The chairperson of the examination board can define the latest possible date of arrival in person at RWU.
8. Students are offered elective courses during the study program. However, a minimum number of students must apply for the elective course in order to take place. The decision of the execution of the elective course is taken by the chairperson of the examination board.
9. All students are encouraged to participate in a health activity, such as hiking, once a year to promote self-well-being and resilience.

(8) Abbreviations

Teaching and learning methods		Form of assessment	
LS	Lecture and Seminar	**MT**	Master's Thesis
LP	Lecture and Practice	**K60**	Written exam 60 minutes
PL	project-based Learning format	**K30**	Written exam 30 minutes
S	Seminar	**Portfolio**	Portfolio Exam

Table 1: Modules Master's Program International Business Management & Sustainability

Modules			**Semester and ECTS**						**Form of assessment**
Module	Title	Teaching method	(Elective)	1	2	3	4	5	
Module 1	Academic Writing & Empirical Research Methods	VS		5/3					Portfolio
Module 2	Controlling & Finance Management	VS		5/3					K60
Module 3	Integrated Business Process Management	VP		5/3					Portfolio
Module 4	Behavioural Science & Leading Yourself	VS		5/3					Portfolio
Module 5	International/National Business Project	PL			5/4				Portfolio
Module 6	International Economic Structures & Compliance	VS			5/3				Portfolio
Module 7	International Project Management & Sustainability	VS			5/4				Portfolio
Module 8	Behavioral Science & Leading People	VS			5/3				Portfolio
Module 9	International Value Chain Management	VP				5/4			Portfolio
Module 10	Strategic Management	VS				5/3			(Group) Presentation
Module 11	Sustainable Business Models & Innovations	S				5/4			Portfolio
Module 12	Digital Transformation & Business Development	S					5/3		Portfolio or coursework
Module 13	Key Account Management	VS					5/4		Case study presentation and Term paper
Module 14	Leading Sustainable Organizations	VS					5/3		Portfolio
Module 15	Master Seminar und Thesis	S MT						20/0	MT and Colloquium
(Module 16)	Strategic Career Development with Purpose and Resilience (Elective)*	VP	(5/4)						Portfolio
(Module 17)	Sustainable Marketing and Personal Branding (Elective)*	VP	(5/4)						Portfolio
(Module 18)	Sustainable Operations (Elective)*	VS	(5/4)						Portfolio
(Module 19)	Sustainable Capstone Project (Elective)*	PL	(5/4)						Portfolio
(Module 20)	Business Consulting Project (Wahlfach nur für DD Studierende)	PL	(6/0)						Portfolio
Summe ECTS / SWS			**(26/16)**	**20/12**	**20/14**	**15/11**	**15/10**	**20/0**	

** All elective modules are considered to be a possible offer for the students. They don`t take place in a regular manner. If one of the elective modules is planned in a semester, students have to register for it one semester prior. The elective module only takes place with a sufficient number of applications. The execution of this elective module is decided by the chairperson of the examination board.*