

International Academy Courses in SoSe2025

LSF-No.	Course Name	Online/Onsite	Lecturer
10102	Cross cultural communication and team work	Onsite	Prof. Dr. Hohl
10107	Entrepreneurial Leadership	Online	Prof. Dr. Piansoongnern
7184	International B2B Sales and Marketing	Onsite	Ahmadi
10106	Research Methods in Business Marketing	Onsite	Kadam
10357	Consumer Psychology	Onsite	Prof. Dr. Walter
10718	Strategic Marketing	Online	Prof. Dr. Smirnova
10798	Sustainability and Earth Resources	Online/Onsite	Dr. Picketts
4906	Business Analysis and Valuation	Onsite	Prof. Dr. Neff
11024	Sustainable Marketing	Online	Prof. Dr. Guesalaga
10612	International Business Project	Onsite	Prof. Dr. Niersbach

- Course enrollment is available through LSF: <https://lsf.hs-weingarten.de/>. There, you can find course descriptions and the corresponding ECTS credits.
- Registration is open via LSF from Monday, March 03, 2025, to Friday, March 28, 2025.

